ABOUT TI:ME

Floyd Richmond

TI:ME Annual Business Meeting

San Antonio, TX

February 12, 2016

frichmond@valleyforge.edu

floydrichmond.com/tmea2016

TI:ME'S MISSION STATEMENT

◈ To inspire the best possible teaching of music through technology.

1. General
2. Band
3. Choir
4. Orchestra

5. Early Childhood
6. Higher Education
7. Special Learners
8. Music Technology Students

TI:ME'S HISTORY - VALLEY FORGE

- Tom Rudolph - Haverford Music Department
- John Dunphy - Villanova U.
- George Pinchock - Villanova U.
- David Mash - Berklee U.
- Steven Estrella - Temple U.
- David B. Williams - Illinois State U.
- Brian Moore - U. Of Nebraska
- Floyd Richmond - WCU, Valley Forge
- Don Muro - Producer, Composer, Performer
- Darrell Bailey - IUPUI
- Tim Brimmer - Butler U.
- Bill Purse - Duquesne University
- Lynn Purse - Duquesne University
- Dick Merrill - PMEA News Editor
- Pete Sembler - Keyboard Magazine
- Doug Hicks - U. Akron

- Dennis Thurmond - U. of Montana
- Glenn Burtch - J. W. Pepper
- Steve West - West Music Company
- Gerson Rosenbloom - Medley Music
- Michael Blakeslee - MENC/NAfME
- Ken Johnson - Opcode
- Tom Johnson - Make Music
- Lee Whitmore - Soundtree
- Larry Harms - Roland
- Mike Bates - Yamaha
- Michael Skinner - Yamaha
- Mike Kovins - Korg
- LeRoy Esau - Kurzweil
- Debbie Cavalier - Warner Brothers Publications
- Wayne Slowinski - Fox Center Regional Technology Center (WI)
- G. David Peters - ECS/IUPUI - (not attending)

TI:ME'S HISTORY - EXECUTIVE DIRECTORS

- John Dunphy: 2000-2007
- Kay Fitzpatrick: 2008-2010
- Mike Lawson: 2011-present

TI:ME'S HISTORY - PRESIDENTS

- Tom Rudolph: 1995-2010
- Amy Burns: 2010-2012
- Jay Dorfman: 2012-2014
- Floyd Richmond: 2014-2016

TI:ME'S HISTORY - VALLEY FORGE

- Strategies were first identified (what music teachers should know about music technology).

  - Notation

  - Production

  - Instruments

  - Multimedia

  - Instructional Technology

  - Systems

TI:ME'S HISTORY - VALLEY FORGE

- First steps were identified.

  - Website

  - Newsletter

  - Membership

  - Certification

  - Publications

  - Conferences

TI:ME'S WEBSITE

- Information Management

- Newsletter

- Membership Management

- Databases

TI:ME'S NEWSLETTER

- Monthly Messages from the TI:ME President
- Register Now for TI:ME's February 2016 Webinar
- David Mash is TI:ME's 2016 Administrator of the Year
- Marjorie LoPresti is TI:ME's 2016 Teacher of the Year
- OMEA/TI:ME Central Regional Program Announced
- TI:ME Updates 400+ Lesson Plans in Member Database
- Register Now for TI:ME's January 2016 Webinar
- TI:ME Announces Call for Treasurer
- TI:ME Northeast Regional Conference Is Underway
- Register Now for TI:ME's December 2016 Webinar
- TMEA/TI:ME 2016 Program Announced
- TI:ME Announces Leadership Academy for 2016
- TI:ME 2015/2016 Webinar Schedule Announced
- Nominate 2016 Teacher of the Year!
- Nominate 2016 Administrator of the Year!
- TI:ME Announces Leadership Academy for 2016
- TI:ME 2015/2016 Webinar Schedule Announced
- Call for TI:ME/TMEA (Tennessee) Proposals for 2016
- NYSSMA/TI:ME 2015 Northeast Regional Program Announced
- TI:ME Encourages Participation in Kansas State University Study of NAfME Standards
- TI:ME OMEA Call For Proposals
- TI:ME and NAfME Announce Music Tech Track in Nashville, Oct 2015
- Back to School Message from TI:ME President
- Areas of Pedagogical Skill and Understanding (TAPSU)
- TI:ME Areas of Competency in Music Technology
- 2015 TI:ME Central Regional and National Conferences
- TI:ME 2015-2016 Conferences Announced
- TI:ME Summer Courses 2015
- June 1st Deadline for 2016 TMEA & TI:ME Convention Proposals
- TI:ME/NAfME Call For Proposals, Nashville - October 2015
- 2015 Tennessee TI:ME Microconference Information
- Call for Proposals for 2015 NYSSMA Conference
- 2016 TI:ME National Conference Returns to Texas
- New TI:ME Standards - Give your feedback now!
- The History of TI:ME, 1995-2015
- TI:ME Summer Courses
- Exclusive Opportunity from Berklee College
- Call for Proposals for 2015 TN-MEA Conference
- Advisory Board Roster
- 2015 TI:ME Award for PreSonus
- First Annual Administrator of the Year Award
- Will Kuhn is TI:ME's 2015 Teacher of the Year
- TI:ME Books and Publications
- Register for TI:ME Pre-Conference Day and TMEA!
- Call for Presenters: TI:ME Monthly Webinars
- The Art of Foley at Universal

TI:ME'S MEMBERSHIP

- A new initiative ties conference attendance to membership.

- A new process strengthens renewals.

TI:ME'S CERTIFICATION

- Level 1:

  - 1A Notation, Production, Instruments

  - 1B Multimedia and Instructional Technology

- Level 2:

  - 2A Elective, 2B Elective, 2C Curriculum Integration

TI:ME'S CERTIFICATION COURSES

- 1A Notation, Production, Electronic Instruments - 2011

- 1B Multimedia and Instructional Software - 2011

- 2A Notation - 2011

- 2A Advanced Sequencing - 2011

- 2A Electronic Instruments

- 2B Digital Audio - 2013

- 2B Advanced Digital Audio - 2013

- 2B Digital Video - 2007

- 2B Digital Media

- 2B Internet

- 2B Multimedia

- 2C Curriculum Integration - 2011

TI:ME'S CERTIFICATION COURSES

- As of 2013, TI:ME permits institutions to count courses they developed toward certification. They work with the education committee to see how their courses would fit into TI:ME's certification.

TI:ME'S ALTERNATIVE CERTIFICATION

- TI:ME Level 1 Certification can be earned directly from TIME without college credit by completing our 1A and 1B assignments independently.

- There is no alternative certification for level 2.

TI:ME'S LEVEL 2

- TI:ME permits qualified students to skip level 1 and to start working directly on level 2 courses, but in those cases, Level 2 Certification requires two 2A electives, two 2B electives, and 2C Curriculum Integration.

TI:ME'S CERTIFICATION INSTRUCTORS

- A list of TIME-Approved Instructors is found on the TI:ME web site.

- To apply to be a TI:ME Instructor, go to the web site, click on the Professional Development menu, then on Apply.

TI:ME'S HISTORY - PUBLICATIONS

- Technology Strategies

- Technology Guide for Music Educators - Scott Watson, Editor

- Technology Integration in the Elementary Music Classroom - Amy Burns

- The Teacher's Guide to Music, media, and the Copyright Law - Jim Frankel

- GarageBand for the iPad - Floyd Richmond

- Music Technology 101 for the Music Classroom - Brian Laakso

- NEW INITIATIVES: K-12 Curriculum for use in certification courses!

TI:ME'S HISTORY - NATIONAL CONFERENCES

- 1999 Valley Forge (PMEA)

- 2001 Cleveland (OMEA)

- 2002 Nashville (MENC/NAfME)

- 2003 Pasadena (CA MEA)

- 2004 San Antonio (TMEA)

- 2005 New York (Music Player Live)

- 2006 Tampa (FMEA)

- 2007 Columbus (OMEA)

- 2008 Grand Rapids (MI MEA)

- 2009 San Antonio (TMEA)

- 2010 East Brunswick (NJMEA)

- 2011 Cincinnati (OMEA)

- 2012 Louisville (JEN Jazz Educators Network)

- 2013-2016 San Antonio (TMEA)

TIME'S CURRENT INITIATIVES

- Website
- Webinars
- Database
- Newsletter/E-blast
- Membership
- Certification
- Strategies (Areas of Competency)
- Publications
- Research

- Chapters
- Grants
- Leadership Academy
- Special Learners
- Awards
- Composition Competition
- Social Media
- New MEA Sites

TIME'S DATABASE

- TI:ME has created a searchable database of over 400 lesson plans.

- Initially new additions were done manually. We've automated the process, but this is still under development.

TIME'S AWARDS

- Teacher of the Year

- Industry Recognition - Award for Outstanding Achievement in Music Education

- Administrator of the Year

TIME'S PEOPLE - TOTYS

- Amy Burns, 2005, NJ
- Karen Garrett, 2006, AL
- Mike Fein, 2007, PA
- Ace Martin, 2008, FL
- Wayne Splettstoeszer, 2009, CT
- Rick Dammers, 2010, NJ

- Joseph Pisano, 2011, PA
- Barbara Freedman, 2012, MA
- Richard McCready, 2013, MD
- Catie Dwinal, 2014, NH
- Will Kuhn, 2015, OH
- Marj LoPresti, 2016, NJ

TIME'S PEOPLE - AWARDS

- Avid - 2013

- Make Music - 2014

- PreSonus - 2015

- MusicFirst - 2016

TIME'S PEOPLE - ADMINISTRATORS

- Michael Vetter, 2015, FL

- David Mash, 2016, MA

TIME'S PEOPLE
LEADERSHIP ACCOMPLISHMENTS

- Finale An Easy Guide to Music Notation (Third Edition) by T. Rudolph and V. Leonard
- Musical iPad, Quick Pro Guides by T. Rudolph and V. Leonard
- The iPad in the Music Studio by T. Rudolph and V. Leonard
- Theory and Practice of Technology-based Music Instruction by Jay Dorfman
- Teaching Music Through Composition: A Curriculum Using Technology by Barbara Freedman
- Making Music with GarageBand and Mixcraft by Jim Frankel, Robin Hodson, Michael Fein and Richard McCready
- Beyond Sound by Scott Phillips
- Using Pro Tools in Music Education by Robin Hodson
- YouTube in Music Education by Thomas Rudolph and Jim Frankel
- Composing Music With Notation by Floyd Richmond, Thomas E. Rudolph, Stefani Langol, Lee Whitmore
- Playing Keyboard by Thomas E. Rudolph, Lee Whitmore, Stefani Langol, Floyd Richmond
- Sequencing and Music Production by Stefani Langol, Lee Whitmore, Thomas E Rudolph, Floyd Richmond
- Alfred's MusicTech: Teacher's Guide by Thomas E. Rudolph, Floyd Richmond, Stefani Langol, Lee Whitmore
- Using Technology to Unlock Musical Creativity - Dr Scott Watson
- Dr. Estrella's Incredibly Abridged Dictionary of Composers by S. Estrella
- Study Outline and Workbook in the Fundamentals of Music by S. Estrella
- The Web Wizard's Guide to JavaScript by S. Estrella
- The Web Wizard's Guide to DHTML and CSS by S. Estrella
- Computers and The Music Educator by D. Mash
- The Art of Sequencing by D. Muro
- Teaching Music With Technology by T. Rudolph
- Sibelius: A Comprehensive Guide to Sibelius Music Notation Software by T. Rudolph and V. Leonard
- Sibelius 5 Beginner DVD Tutorial by T. Rudolph
- Sibelius 5 Intermediate DVD by Marc Schonbrun
- The Everything Home Recording Book by Marc Schonbrun
- Digital Guitar Power!: The Comprehensive Guide by Marc Schonbrun
- Your Garageband Studio by Marc Schonbrun
- Experiencing Music Technology, 3rd edition by P. Webster & D. Williams
- Audio, Video, and Media in the Ministry (Nelson's Tech Guides) by Floyd Richmond, ed. Mike Lawson
- Learning Music with GarageBand for iPad by Floyd Richmond
- Music Technology 1010, Brian Laakso

TIME'S COMPETITIONS

Original Composition

Original compositions created using technology including works for traditional and/or electronic instruments. Compositions should prominently illustrate creative use of technology. Projects incorporating use of prerecorded loops will not be considered in this category. All compositions, including those intended for live performance, should be rendered or synthesized in some digital manner (MP3, CD, laptop) as there will be no space provided for live performance. Please provide a brief (150-200 words) description of the process used to complete the work.

Covers, Remixes & Loop-Based Projects

Arrangements/recordings of pre-existing songs, song samples and projects incorporating a combination of original material and prerecorded loops. Projects should demonstrate originality in musical choices and creative use of technology. All projects should be rendered or synthesized in some digital manner (MP3, CD, laptop) as there will be no space provided for live performance. Please provide a brief (150-200 words) description of the process used to complete the work.

Multimedia

Works demonstrating the convergence of music with more than one discipline, which may include art/photography, video, broadcast journalism, digital storytelling and so on. Works need not be original compositions, but should reflect creative use of technology. Please provide a brief description of the process used to complete the work.

Applied Technology

Distinctive projects that utilize technology for a specific purpose. Works may include the creation of new electronic musical instruments, interactive music systems, software projects to aid in composition, performance, and music instruction, and more. Projects should be self-contained for a simple demonstration.

TIME'S RECENT INSTITUTIONS

- Vandercook, Chicago

- Pinellas County, Clearwater, Florida

- Boston University

- University of Valley Forge

- West Chester University

- Duquesne University

- Seattle Pacific University

- Auburn University

- Villanova University

- Central Connecticut

- Around the world by Distance

TIME'S COMMERCIAL MEMBERS

ADVISORY BOARD MEMBERS

- Andy Cook, Avid
- Robby D. Gunstream, College Music Society
- Norm Hirschy, Oxford University Press
- Robin Hodson, MusicFirst
- Dave Kurtiak, Emedia
- Peter Lee, Rising Software
- Jim Mack, PreSonus
- VJ Manzo, Worcester Polytechnic University

- Dan Newsom
- Julie Romeo, Romeo Music
- Alex Ruthmann, NYU
- David Schwartz, TEC Foundation
- Brad Smith, Hal Leonard Corp.
- Jan Smith, City College NY
- Giovanna Cruz, MakeMusic
- Tiffany Stalker, Director, SoundTree/Korg Education
- Andrew Surmani, Chief Marketing Officer, Alfred Music

BOARD MEMBERS

- Mike Lawson, Executive Director
- Floyd Richmond, President
- Mlynczak John, President Elect
- Jay Dorfman, President 2012-2014, Membership
- Amy Burns, President 2010-2012, TOTY Ad Hoc
- Jenny Amaya, Vice President
- Brian Laakso, Secretary
- Mark Lochstampfor, Conference
- Rick Dammers, Leadership Academy
- Scott D. Lipscomb, Research
- Wayne Pierce, Publications

- Richard McCready, Chapters
- Tom Rudolph, Executive Committee
- Scott Watson - Composition, Ad Hoc
- George Hess - Composition, Asia
- Khew - Asia
- George Litterst - Web
- Don Muro - New York
- David B. Williams - Executive
- Marc Jacoby - Ad Hoc
- Sandi MacLeod - Ad Hoc
- Scott Phillips - Alabama, ATMI

TIME'S CHAPTERS

- TIME has established chapters at each location where it has held a conference and continues to expand from there. Our goal is reaching all 50 states, and spreading internationally.

- Chapters assist their MEA with music technology and do independent projects in music technology. They are supported by technologies on the TI:ME website. Our most exotic chapter is located in Singapore.

TI:ME'S VISION

- Continue conferences at MEA state shows.

- Offer classroom set-up solutions and recommend curriculum

- Focus on contemporary and emerging technologies including tablet (iPad) applications and cloud computing.

TI:ME'S VISION

- Increase membership, build community.

- Increase influence.

- Identify unique ways for funding music technology in the schools.

TIME NEEDS YOU

- Musicians
- Writers
- Speakers
- Planners
- Workers
- Dreamers
- Innovators
- Researchers

- Producers
- Teachers
- Support People
- Collaborators
- Conference Organizers
- Web Developers
- Students

- Composers
- Software writers
- Curriculum Developers
- Distance Educators
- Support System
- Social Media

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